

Privacy Policy

This is the website of Babypark Kesteren BV

- Our registered address is Batterijenweg 19, 4041 DA, Kesteren - Our Chamber of Commerce registration number is 11031491 - Our VAT number is NL804982442.B01

Privacy statement Babypark BV

Privacy-sensitive data, or personal data, is processed via our webshop. Babypark BV considers the careful handling of personal data to be of great importance. Personal data is therefore carefully processed and secured by us.

In our processing, we adhere to the requirements set by privacy legislation. This means, among other things, that:

- we clearly state for what purposes we process personal data. We do this through this privacy statement;
- we limit our collection of personal data to only the personal data necessary for legitimate purposes;
- we first ask you for explicit consent to process your personal data in cases where your consent is required;
- we take appropriate security measures to protect your personal data and also require this from parties that process personal data on our behalf;
- we respect your right to have your personal data made available for inspection, corrected, or deleted upon your request.

Babypark BV is responsible for the data processing. In this privacy statement, we explain which personal data we collect and use and for what purpose. We recommend that you read this carefully.

Use of personal data

When placing an order in our (web)shop, we obtain certain data from you. This may include personal data. We exclusively store and use personal data that is provided directly by you, in the context of the service requested by you, or which is clearly indicated at the time of submission as being provided to us for processing.

We use the following data for the purposes mentioned in this privacy statement:

- name and address details
- Phone number
- Billing address (if different from delivery address)
- Bank details (for payment via an order)
- Email address

Process order

When you place an order with us, we use your personal data to process it. If necessary for proper processing, we may also provide your personal data to third parties (for example, the carrier). You can read more about this further on in this privacy statement.

Google Analytics

We use Google Analytics to track how visitors use our webshop. We have entered into a data processing agreement with Google to establish agreements regarding the handling of our data. Furthermore, we have not permitted Google to use the obtained Analytics information for other Google services .

Contact form and newsletter

We offer the option to ask questions via our webshop using a contact form, where you are asked to enter your name and email address so that we can contact you to address your question. You choose whether or not to provide your telephone number. The data you send us will be stored for as long as is necessary, given the nature of the form or the content of your email, for the complete answering and processing thereof.

We offer a newsletter to inform interested parties about our products and/or services. Each newsletter contains a link that allows you to unsubscribe; your data will be deleted after you unsubscribe. Your email address will only be added to the subscriber list with your explicit consent. The postal code and (expected) date of birth you provide are used to tailor the content of the newsletter to you.

Advertisements

Our webshop does not display third-party advertisements.

Provision to third parties

Your data will explicitly not be provided to third parties, unless this is necessary for the execution of your order (for example, the carrier, postal service provider, warranty provider, or supplier, etc.).

Social media buttons are included in our webshop . This enables us, among other things, to show you relevant offers on the respective channels.

Cookies

Our webshop uses cookies. In addition to functional cookies, for the optimal operation of our website, cookies are also placed via third parties engaged by us.

When you visit our webshop for the first time, a message will be displayed explaining why we use cookies. Your continued use of our webshop will be interpreted as consent to this use of cookies.

You are free to disable cookies via your browser. Please note, however, that our website may then no longer function optimally.

We have made agreements with third parties that place cookies regarding the use of the cookies and applications. However, we do not have full control over what the providers of these applications themselves do with the cookies when they read them. For more information about these applications and how they handle cookies, please see the privacy statements of these parties (note: these may change regularly).

Third-party websites

This privacy statement does not apply to third-party websites connected to our webshop via links. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend that you read the privacy statement of these websites before using them.

We use the YouTube API to display movies on our site. By using these API clients, you, as a customer, agree to the YouTube Terms of Service. You can view these at <https://www.youtube.com/t/terms>.

Security

We take security measures to limit misuse of and unauthorized access to personal data. In particular, we take the following measures:

- Access to personal data is protected with an email address and password.
- We use secure connections (Secure Sockets Layer or SSL) to protect all information between you and our website when you enter personal data. The secure connection can be recognized by the green address bar in your browser.
- As few applications as possible that we use are accessible from the internet.
- The processing is logged by the systems where possible.
- We regularly have security scans of our website performed by ForusP Secure.

For more detailed information about the security of our systems, please contact us using the details below.

Retention periods

The personal data described above will be retained for as long as necessary to process your orders, including warranty claims. After that, we will retain the data for a maximum of one year for the described statistical purposes. The data will then be deleted, unless there is a legal obligation requiring longer retention (such as the seven-year tax retention obligation for payment data).

Changes to this privacy statement

We reserve the right to make changes to this privacy statement. It is recommended that you consult this privacy statement regularly so that you are aware of these changes.

Accessing and modifying your data

For questions about our privacy policy or questions regarding access to and changes to (or deletion of) your personal data, you can contact us at any time using the details below.

You can also send us a request to view, modify, or delete this data. You can also submit a request to obtain a data export for data that we use with your consent, or provide a reasoned statement that you wish to restrict our processing of personal data.

To prevent misuse, we may ask you to adequately identify yourself. When requesting access to personal data linked to a cookie, you must include a copy of the cookie in question. You can find this in your browser settings.

Dutch Data Protection Authority

Naturally, we are happy to assist you if you have complaints regarding the processing of your personal data. Under privacy legislation, you also have the right to lodge a complaint with the Dutch Data Protection Authority against such processing of personal data. You can contact the Dutch Data Protection Authority for this purpose.

Contact details

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4041 CP Kesteren

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Phone: [+31 \(0\) 488-488888](tel:+31(0)488-488888)

