

Datenschutz

This is the website of Babypark Kesteren B.V.

- Our registered address is Batterijenweg 19, 4041 DA, Kesteren
- Our Chamber of Commerce registration number is 11031491
- Our VAT number is NL804982442.B01

Privacy statement Babypark B.V.

Privacy-sensitive data, or personal data, is processed via our webshop. Babypark B.V. considers the careful handling of personal data to be of great importance. Personal data is therefore carefully processed and secured by us.

In our processing, we adhere to the requirements set by privacy legislation. This means, among other things, that:

- we clearly state the purposes for which we process personal data. We do this via this privacy statement;
- we limit our collection of personal data to only the personal data necessary for legitimate purposes;
- we first ask you for explicit consent to process your personal data in cases where your consent is required; • we take appropriate security measures to protect your personal data and also require this from parties that process personal data on our behalf;
- we respect your right to have your personal data made available for inspection, corrected, or deleted upon your request.

Babypark B.V. is responsible for the data processing. In this privacy statement, we explain which personal data we collect and use and for what purpose. We recommend that you read this carefully.

Use of personal data

When placing an order in our (web)shop, we obtain certain data from you. This may include personal data. We only store and use personal data that is provided directly by you, in the context of the service requested by you, or which is clearly provided to us for processing when submitted. We use the following data for the purposes mentioned in this privacy statement:

- Name, address and place of residence details
- Telephone number
- Invoice address (if different from delivery address)
- Bank details (for payment via an order)
- Email address

****Order processing****

When you place an order with us, we use your personal data to process it. If necessary for proper processing, we may also provide your personal data to third parties (for example, the carrier). You can read more about this later in this privacy statement.

****Google Analytics****

We use Google Analytics to track how visitors use our webshop. We have entered into a data processing agreement with Google to make arrangements regarding the handling of our data. Furthermore, we have not allowed Google to use the obtained Analytics information for other Google services.

****Contact form and newsletter****

Through our webshop, we offer the option to ask questions using a contact form, where you are asked to enter your name and email address so that we can contact you to address your question. You choose whether to provide your telephone number there.

The data you send us will be retained for as long as is necessary, given the nature of the form or the content of your email, for the complete answering and processing thereof.

We offer a newsletter to inform interested parties about our products and/or services. Each newsletter contains a link that allows you to unsubscribe; after unsubscribing, the data will be deleted. Your email address will only be added to the subscriber list with your explicit consent. The postal code and (expected) date of birth provided by you are used to tailor the content of the newsletter to you.

Advertisements

Our webshop does not display third-party advertisements.

Disclosure to third parties

Your data will expressly not be disclosed to third parties, unless this is necessary for the execution of your order (for example, the carrier, postal service provider, warranty provider, or supplier, etc.).

Social media buttons are included in our webshop. This enables us, among other things, to show you relevant offers on the respective channels.

Cookies

Cookies are used on our webshop. In addition to functional cookies, for the optimal operation of our website, cookies are also placed via third parties engaged by us.

When you visit our webshop for the first time, a message will be displayed explaining why we use cookies. We interpret your continued use of our webshop as consent to this use of cookies.

You are free to disable cookies via your browser. However, please bear in mind that our website may then no longer function optimally.

We have made agreements with third parties that place cookies regarding the use of the cookies and applications. Nevertheless, we do not have full control over what the providers of these applications themselves do with the cookies when they read them. and. For more information about these applications and how they handle cookies, please see the privacy statements of these parties (note: these may change regularly).

Third-party websites

This privacy statement does not apply to third-party websites connected to our webshop via links. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We recommend that you read the privacy statement of these websites before using them.

We use the YouTube API to display videos on our site. By using these API clients, you, as a customer, agree to the YouTube Terms of Service. You can view these at <https://www.youtube.com/t/terms>.

Security

We take security measures to limit misuse of and unauthorized access to personal data. In particular, we take the following measures:

- Access to personal data is protected by an email address and password
- We use secure connections (Secure Sockets Layer or SSL) to protect all information between you and our website when you enter personal data. The secure connection can be recognized by the green address bar in your browser.
- As few applications as possible that we use are accessible from the internet.
- Processing activities are logged by the systems where possible.
- We regularly have security scans of our website performed by ForusP Secure.

For more detailed information regarding the security of our systems, you can contact us using the details below.

Retention periods

The personal data described above is retained for as long as necessary to process your orders, including warranty. After that, we retain data for a maximum of one year for the described statistical purposes. The data is subsequently deleted, unless there is a legal obligation that requires longer retention (such as the seven-year tax retention obligation for payment data).

Changes to this privacy statement

We reserve the right to make changes to this privacy statement. It is recommended that you consult this privacy statement regularly so that you are aware of these changes.

Accessing and modifying your data

For questions regarding our privacy policy or questions concerning access to and changes to (or deletion of) your personal data, you can contact us at any time using the details below.

You can also send us a request to view, modify, or delete this data. You can also submit a request to obtain a data export for data that we use with your consent, or provide a reasoned statement that you wish to have the processing of personal data by us restricted.

To prevent misuse, we may ask you to adequately identify yourself. When it concerns access to personal data linked to a cookie, you must include a copy of the cookie in question. You can find this in your browser settings.

Dutch Data Protection Authority

Naturally, we are happy to assist you if you have complaints about the processing of your personal data. Under privacy legislation, you also have the right to file a complaint with the Dutch Data Protection Authority against these processing activities of personal data. You can contact the Dutch Data Protection Authority for this purpose. Contact details

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